

Privacy Policy

Last updated: October, 2025

Social Ambassadors (“we”, “us”, or “our”) is committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you sign up for collaborations, campaigns, or other opportunities with us.

By providing your information, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect and process the following types of information:

- **Contact information:** name, email address, phone number, and postal address.
- **Social media information:** social media handles, usernames, and links to your profiles.
- **Professional information:** collaboration preferences, participation history, and content you create in connection with campaigns.
- **Technical information:** IP address, device type, browser type, and other analytics data automatically collected through cookies or similar technologies (see Section 7).

2. How We Use Your Information

We use your personal data for the following purposes:

- To contact you regarding potential collaborations, partnerships, and opportunities.
- To send you marketing communications, newsletters, and promotional offers from us or selected third-party partners.
- To feature or tag you on social media platforms as part of an agreed collaboration.
- To manage, improve, and personalize our services and communication with you.
- To comply with legal obligations and enforce our Terms and Conditions.

We will only use your personal data where we have a **lawful basis**, such as:

- **Your consent** (e.g., to receive marketing communications or be tagged on social



media).

- **Performance of a contract** (e.g., for collaboration participation).
- **Legitimate interests** (e.g., improving our services or communication efficiency).

3. Data Sharing and Disclosure

We do not sell your personal data.

We may share your data only in the following circumstances:

- With **trusted service providers** who assist us with communication, marketing, or data management (under confidentiality agreements).
- With **collaboration partners or brands** relevant to the campaigns you participate in.
- When required by law or to comply with lawful requests from authorities.
- In the event of a business merger, acquisition, or reorganization (where your data remains protected under equivalent safeguards).

All third parties are required to handle your data in accordance with applicable privacy laws.

4. International Data Transfers

Your personal information may be transferred and processed in countries outside your country of residence, including the European Union, the United Kingdom, the United States, and Canada.

Where such transfers occur, we implement appropriate safeguards, such as **Standard Contractual Clauses (SCCs)** approved by the **European Commission** or equivalent protections under the **UK GDPR, CCPA/CPRA, and PIPEDA**.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes described in this policy or to comply with legal, accounting, or reporting requirements. If you withdraw your consent or request deletion, we will securely erase or anonymize your data, unless we are legally required to retain it.



6. Your Rights

Depending on your location, you may have the following rights:

- **Access** – to request a copy of your personal data.
- **Correction** – to request that we correct inaccurate or incomplete information.
- **Deletion (“Right to be Forgotten”)** – to request that we delete your data.
- **Restriction** – to limit how we use your data.
- **Portability** – to receive your data in a structured, machine-readable format.
- **Objection** – to object to processing or marketing communications.
- **Withdrawal of Consent** – to withdraw any consent previously given.

To exercise these rights, contact us at **[Insert Email Address]**.

We will respond to all legitimate requests within the time limits required by applicable law.

7. Cookies and Tracking Technologies

We may use cookies and similar technologies to analyze website traffic, personalize content, and improve our services.

You can manage or disable cookies through your browser settings. For more details, please see our [Cookie Policy] (if applicable).

8. Data Security

We take appropriate technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction.

However, no method of data transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

9. Children’s Privacy

Our services are not directed at individuals under the age of 16.

We do not knowingly collect personal information from minors. If we become aware that we have inadvertently collected such data, we will delete it promptly.



10. Changes to This Policy

We may update this Privacy Policy from time to time to reflect legal or operational changes.

The updated version will always be posted on our website with a revised “Last updated” date. Continued use of our services after any changes constitutes acceptance of the new terms.

11. Contact

If you have any questions about this Privacy Policy, or if you wish to exercise your privacy rights, please contact us at Social Ambassadors, LKT

Email: info@social-ambassadors.com

